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## Turning Point USA Launches New Media Hub Named “TPUSA LIVE”



**PHOENIX, Sept. 14, 2020**—Turning Point USA has launched a new grassroots media hub, TPUSA LIVE, an all-new way to explore, engage, and interact with top conservative voices. The TPUSA LIVE feed hosts a variety of content like hot takes, opinions, and reactions to breaking news and topics in written and video format—a consolidated place to hear from many of the most trusted sources in the grassroots conservative movement. The TPUSA LIVE platform also gives viewers an opportunity to join the conversation through commenting on and subscribing to media threads or creating their own.

Turning Point USA believes conservative personalities have too often been limited to spreading messages tailored to fit a traditional media mold, and that these voices should not go unheard, but instead deserve to be amplified. TPUSA LIVE is designed to meet this challenge by providing the country’s free-thinking leaders with a platform where they can express their unfiltered opinions directly to real, grassroots Americans—a necessity in winning America’s culture war.

Turning Point USA is passionate about ensuring new and daily conservative content hits the internet as quickly as possible to counter the 24/7 news cycle often hostile to voices on the right. The TPUSA LIVE feed provides that daily conservative content and will give viewers unlimited access to influential grassroots commentators.

On the TPUSA LIVE feed, users can discover trending news topics, blogs, vlogs, video productions, op-eds, podcasts, shows, and news hits. The TPUSA LIVE feed consists of both exclusive content created specifically for the TPUSA LIVE feed, as well as content curated from across both traditional and social media platforms. TPUSA LIVE can be found at [tpusa.com/LIVE](https://tpusa.com/LIVE).

The existing team of official Turning Point USA Contributors—**Charlie Kirk (@charliekirk1776)**, **Alex Clark (@realalexclark)**, **Benny Johnson (@bennyajohnson)**, **Graham Allen (@grahamallen1)**, **Isabel Brown (@theisabelbrown)**, and **Rob Smith, (@robsmithonline)**—are joined by new TPUSA Contributors; **Erin Elmore (@erinelmores)**, **Jordan Rachel (@officialjordanrachel)**, **Morgan Zegers (@morgan.zegers)**, and **Stephen Davis (@stephendavis)**. Each of these personalities is bringing their unique perspective to the conservative movement, and now to the TPUSA LIVE feed. Each contributor has their own profile where users can find and engage with their content specifically as well as view their bios, personal social media platforms, and upcoming events.

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### About Turning Point USA

*Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization’s mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 2,000 college and high school campuses across the country, Turning Point USA is the largest and fastest-growing youth organization in America.*