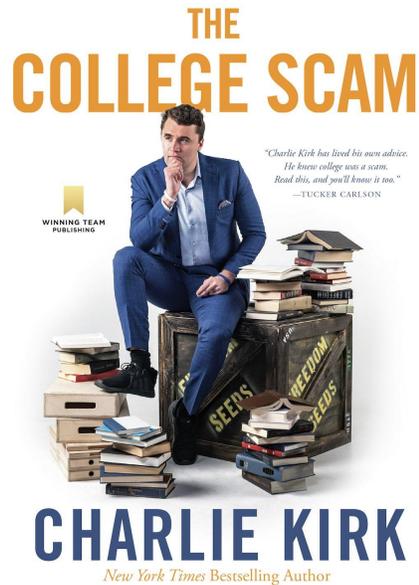




CONTACT: Evan Brussel
(480) 331-3271
Press@TPUSA.com

How America's Universities are bankrupting and
brainwashing away the future of America's Youth.



**TPUSA Founder and CEO Charlie Kirk Exposes
College's Biggest Pitfalls and False Promises &
Offers a New Path Forward in:
*THE COLLEGE SCAM***

*Kirk will be donating proceeds directly to
Turning Point USA, serving to educate, equip,
and empower student activists to defend
American values from coast-to-coast*

PHOENIX, July 25, 2022—In his brand-new book, *The College Scam*, Turning Point USA founder and CEO Charlie Kirk attacks the empty prestige of college education — promoted in the workplace by globalist elites for the past sixty years — by exposing the rot infecting these institutions including: Black Lives Matter, the 1619 Project, gender theory, communism, socialism, and other anti-American propaganda.

In, *The College Scam*, Kirk instead encourages hardworking students and patriotic families to consider the full range of options that Kirk himself finds much more competitive in today's market, including entrepreneurship, tech school, and small business ownership.

“Find a business owner that is in the profession that you might have an interest in and ask for a job,” Kirk said in an interview on Monday with Fox News. *“The vast majority of kids, the vast majority that go to college, shouldn't be there at all,”* Kirk continued. In the same interview, Kirk lamented that students emerge from four years of higher education still without marketable skills, or even the work ethic admired by many business owners of previous generations.

Kirk is going even further than offering his critique of corrupt educational institutions or instructing students to forego a college degree — pledging that proceeds from *The College Scam* will be donated directly to his nationwide student activist organization, Turning Point USA.

Turning Point USA is America's premier student organization empowering high school and college students to love America, articulate their conservative values, and defend freedom from left-wing ideologues — whether peers, professors, teachers, or coaches. For the past 10 years, Turning Point USA has educated millions of students about the benefits of freedom, free market capitalism, and limited government.

Kirk gives his full support to TPUSA student activists who are working hard to earn a living in a market saturated by 'woke' anti-American politics, and offers families from coast-to-coast a desperately needed alternative to institutions that hate their values.

“I think our audience will be pleased that somebody's willing to fight the regime that is currently oppressing them,” Kirk said.

Order Charlie Kirk's new book, *The College Scam*, today and support Turning Point USA's conservative mission impacting millions of students every year [HERE](#).

Turning Point USA has recently launched the TPUSA Alumni Program, equipping former students with the resources they need to navigate the workforce [HERE](#).

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About Turning Point USA

Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,000 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

Website | www.tpusa.com

Twitter | [@TPUSA](https://twitter.com/TPUSA)