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**TPUSA WELCOMES
NEW CONTRIBUTOR**

BRANDON TATUM



Brandon Is Back! Turning Point USA Welcomes Back BLEXIT Co-Founder Brandon Tatum as Newest Contributor

Tatum strengthens Turning Point USA's roster with his bold commentary, massive social media reach, and highly influential streaming presence

PHOENIX, Oct. 16, 2024 —Turning Point USA is thrilled to announce that Brandon Tatum, co-founder of the BLEXIT movement, former Tucson police officer, and

prominent conservative commentator, has rejoined TPUSA as the newest addition to its growing team of contributors.

Tatum previously served with the Tucson Police Department for six years, where he worked as a SWAT operator, field training officer, and public information officer. His national profile rose after a social media video he posted garnered over 70 million views, establishing him as a new and rising voice in conservative circles.

Later, Tatum joined Turning Point USA as the Director of Urban Outreach where he helped lead the organization's pioneering Black Leadership Summit. He then went on to co-found BLEXIT alongside Candace Owens, to empower minority communities to embrace conservative values and promote freedom of thought in black and minority communities. The movement encourages economic independence instead of government dependence, financial literacy, school choice, and criminal justice reform.

Under Tatum's leadership, BLEXIT hosts educational events and grassroots initiatives aimed at inspiring African Americans and other minorities to rethink their political affiliations and explore alternative viewpoints. In 2022, BLEXIT became part of the TPUSA family of organizations and has been "powered by TPUSA" ever since.

In addition to his activism, Tatum authored "Beaten Black and Blue: Being a Black Cop in an America Under Siege" and hosts the nationally syndicated *Officer Tatum Show* podcast, where he engages millions of followers on social and political issues. He frequently appears on national media outlets including Fox News and Newsmax. A former All-American football player, Tatum earned a scholarship to the University of Arizona before entering law enforcement. As a TPUSA Contributor, he will engage with students on campuses across the country, speak at Turning Point USA Events, create exclusive content across TPUSA platforms, and continue advocating for conservative principles online and in the media.

For press inquiries related to Brandon Tatum, email: press@tpusa.com

Follow our newest TPUSA Contributor, Brandon Tatum, on social media:

Instagram: [instagram.com/theofficertatum](https://www.instagram.com/theofficertatum)

YouTube: www.youtube.com/@TheOfficerTatum

TikTok: [tiktok.com/@theofficertatum](https://www.tiktok.com/@theofficertatum)

X: x.com/TheOfficerTatum

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About Turning Point USA

Turning Point USA is a 501(c)3 nonprofit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist

network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

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