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## Alex Clark Unveils "Culture Apothecary": A Bold Rebrand of "The Spillover"

Clark Revolutionizes Conservative Wellness with "Culture Apothecary," Delivering Engaging, Thought-Provoking Conversations with Experts in Health, Psychology, and Spirituality

**PHOENIX, Sept. 9, 2024** —Turning Point USA is excited to announce the evolution of Alex Clark's groundbreaking podcast into "Culture Apothecary", an innovative platform exploring conservative wellness and remedies for society's emotional, physical, and spiritual challenges.

Alex Clark, a prominent voice in the conservative movement, has been a trailblazer in bridging the gap between politics and pop culture. Her previous show, *The Spillover*, captivated audiences with its deep dives into stories that shaped the cultural and political landscape. With *Culture Apothecary*, Alex is elevating the conversation by focusing on holistic healing, personal empowerment, and tackling the cultural ailments that impact our daily lives.

Since its inception, Alex Clark's podcast has gained a loyal following for its thought-provoking content and fearless approach to topics often ignored in mainstream wellness discussions. Through *Culture Apothecary*, Alex continues to engage her audience with a mix of wit, expertise, and authenticity, delivering a unique blend of cultural commentary and actionable advice.

As part of Turning Point USA's dynamic roster, Alex Clark inspires young conservatives to challenge societal norms and reclaim wellness from a values-based perspective. Her show serves as a reminder that personal and cultural health are inseparable from the principles of freedom and individual responsibility.

New episodes air every Monday and Thursday at 6 PM PST/9 PM EST. Listeners can stream *Culture Apothecary* on major platforms like Apple Podcasts and Spotify or watch episodes on YouTube.

For press inquiries related to Alex Clark, email: press@tpusa.com

Follow Alex Clark & Culture Apothecary on social media:

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Personal Instagram: <a href="mailto:instagram.com/realalexclark">instagram.com/realalexclark</a>
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## **About Turning Point USA**

Turning Point USA is a 501(c)3 nonprofit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

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