



Turning Point USA Wins 10 Telly Awards For Excellence In Media

“Identity Crisis” Earns Silver as TPUSA’s Bold Storytelling Garners National Recognition

PHOENIX, Jun. 27, 2025 — Turning Point USA is proud to announce that TPUSA Productions and TPUSA Frontlines have earned 10 Telly Awards at the 45th Annual Telly Awards, including 2 Gold, 2 Silver, and 6 Bronze honors across multiple categories.

This year’s standout win is *Identity Crisis*, which took home a Silver Telly in the Long Form Documentary category. The film exposes the truth behind America’s gender ideology movement, spotlighting personal stories and medical facts that mainstream media refuses to confront. Powerful, emotional, and unapologetically honest, *Identity Crisis* continues to shift the cultural conversation around gender and children.

Additional TPUSA wins include:

- **Gold Telly** – *Winter Investor Retreat – Introduction Video* | Editing
- **Gold Telly** – *America’s Best Kept Secret: The Crisis at the Northern Border* | Video Journalism

- **Silver Telly** – *Social Media is Making Chicago's Gang Violence Issues Worse* | Social Impact
- **Six Bronze Tellys** – Various categories recognizing editorial excellence, social issues, and on-the-ground reporting

Charlie Kirk, Founder and CEO of Turning Point USA:

"This proves that conservative media—when done with integrity and excellence—can't be ignored. 'Identity Crisis' is one of the most important documentaries we've ever produced, and these awards confirm its impact."

These honors demonstrate that even traditionally left-leaning institutions like the Telly Awards recognize the quality, relevance, and production value of TPUSA's work.

A special thank-you to Executive Producer, Nelda Buckman, for generously funding Identity Crisis and making it possible.

About Turning Point USA

Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

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