



## **TPUSA Launches Club America to Ignite a New Wave of Student-Led Activism**

*Club America empowers high school students to build real-world skills, challenge the narrative, and lead with purpose.*

**PHOENIX, Jul. 22, 2025** — Turning Point USA is proud to announce the official launch of Club America, a bold new high school chapter-based program designed to mobilize students who are ready to lead, speak up, and stand for the tried-and-true American values of freedom, free markets, and limited government that have made the country the envy of the world for generations.

Club America equips young people with the tools they need to make a meaningful impact at their high school and beyond. Through hands-on leadership training, national recognition opportunities, and access to exclusive events and speakers, students will build confidence, sharpen their communication skills, and form lifelong friendships rooted in shared values.

**Charlie Kirk, Founder and CEO of Turning Point USA:**

*“Club America isn’t just a response to what’s happening in our country — it’s a proactive movement to change it. We need bold leaders who aren’t afraid to speak the truth and*

*challenge the system. We believe that process, of growing into a future leader, begins in high school. Club America will supercharge that leadership development process.”*

Club America members will be empowered to organize voter registration drives, host impactful local community and school-based events, and grow as leaders through real-world action. Backed by over 70 full-time TPUSA field staff (and growing), students receive comprehensive support, full club kits, and the guidance needed to build thriving communities of like-minded peers.

There are already hundreds of active Club America chapters nationwide, and TPUSA has set an ambitious goal of growing that number to 10,000 high school chapters in the next 3–5 years.

With this launch, TPUSA continues its mission to raise up a generation of courageous, informed, and capable leaders ready to defend American values—starting with their own campuses.

To learn more or to start a chapter, visit the [Club America Official Website](#)

Follow along on Instagram: [@TPUSASTudents](#)

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#### **About Turning Point USA**

*Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization’s mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.*

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